



*Understand your brand. Tell your stories. Grow your business.*

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I am astounded by the beauty of the Berkshires – and by all the amazing businesses. I moved here from Burlington, Vermont over a year ago and immediately saw the opportunity to help businesses grow through social media and content marketing. Let me help you!

### **Understand your brand**

Two-thirds of all Internet users accessed social media sites in 2015. To capture a fraction of those Facebook/Instagram/Twitter/Pinterest users, you need to consistently and dynamically communicate your brand. But first, you need to understand your brand. And to articulate that brand, you need to create a filter to take in and push out what represents – and let everything else go down the drain.

### **Tell your stories**

Just like people are drawn to people who are consistent and confident, customers are drawn to businesses that tell consistent, confident and engaging stories. Customers – and potential customers – care about what YOU care about.

### **Grow your business**

Do you want to get more clients/customers into your business? You have the products and services under control: developing and navigating social media and content marketing, however, is just one more To Do on your long list. Let me help you increase fans & revenue.

### **Professionality works to**

- Understand your brand and audience
- Educate YOU about social media so you can do as much or as little as you want
- Create engaging and fresh content in partnership with you
- Grow your fan base to get more people excited about and into your business
- Consistently post on the best social media sites for your business
- Integrate digital marketing strategies
- Report analytics for review

**Let's talk!** I want to be part of your team.

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**SOCIAL MEDIA FOR YOUR SMALL BUSINESS.**

FACEBOOK \* TWITTER  
INSTAGRAM \* PINTEREST  
LINKEDIN \* GOOGLE+ \*  
TUMBLR \* EMAIL MARKETING

FOR BUSINESSES IN THE BERKSHIRES AND BEYOND

**I LOVE THE BERKSHIRES**